

Zach Sweat

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WORK EXPERIENCE

Whalebone Magazine

Aug. 2018 – Present

Digital Editor

New York, NY

- Managing the website, creating original and client-oriented content for print and digital publications. Managing weekly newsletter and campaigns to grow readership and subscribers, coming up with pitches and themes for issues and collaborating with influencers/celebrities for community outreach and growth.
- Editing the magazine, correcting errors, rewriting as needed and improving all titles and headers.

Bold Brands

Aug. 2016 – Present

Copy Editor / Writer

Jacksonville, FL

- Editing and writing copy for the social media and marketing agency, including social media text, print and digital ads, press releases, websites, proposals, sponsored content and branding material.

Void Media

Jan. 2016 – April 2018

Editor-in-Chief

Jacksonville, FL

- Managing a large team of writers, assigning stories, creating and collaborating on content ideas, coming up with magazine themes/concepts and controlling the overall voice and online presence of the publication.
- Writing columns, stories, commentaries or reviews that interpret events or offer opinions. Coordinating with the art team to create the most engaging content possible. Reviewing and correcting errors in copy.
- Managing contributors and internship program, working with colleges and students to create a curriculum.

Edible Northeast Florida

Aug. 2016 – Sept. 2018

Copy Editor / Contributor

Jacksonville, FL

- Copy editing the print publication before it goes to print, as well as digitally editing first-round drafts of stories, ads and other editorial copy in layout, writing and creating titles, headers, subheads and other editorial text.

Adjective and Co.

Sept. 2014 – Sept. 2016

Copy Editor / Writer

New York, NY

- Worked closely with the agency to assist with editing and writing copy, including social media posts, print and digital ads, press releases, white sheets, sponsored content, web design and branding material.

Void Magazine

Jan. 2013 – Jan. 2016

Staff Writer & Digital Editor

Jacksonville, FL

- Advanced in position, responsibilities included working with the ed team to create content for the digital and print publications, finding writers and sources, writing several articles and running the online presence.

EDUCATION

University of North Florida

July, 2014

Degree: B.S. in Communication, Major: Multimedia Journalism, Minor: Photography

Jacksonville, FL

- Served on the College of Arts and Sciences as an Advisory Board Member (Journalism)

SKILLS & INTERESTS

- **Skills:** Community building/management, strategic planning/partnerships, copywriting/editing, lead generation, management, CMS, content creation, social media marketing, SEO, ran memes account with 10k followers
- **Interests:** Gaming, tech, music, traveling to new places and meeting people, camping, Reddit, Futurama